

D.V. DARSHANE

**Director, Policy, Product & Technology, Global Quality & Product Integrity
THE COCA-COLA COMPANY, USA**



Dr. Darshane joined Coca-Cola India in 1992 as task force member responsible for the re-entry of Coca-Cola and allied brands in India. He oversaw the modernization of many manufacturing facilities to meet The Coca-Cola Company standards in a short time span and brought significant improvements in efficiency as well as product and service quality.

In his current role as Director of Policy, Product & Technology – Global Quality & Product Integrity, Dr. Darshane is responsible for evolving and shaping company policies and standards to ensure product integrity and quality and building internal and external linkages and relationships to understand current and anticipated needs and trends. He also supports new product, package and technological innovation by establishing Company standards to meet stakeholder expectations and communicating and supporting the implementation of the Company's global technical policies and standards.

Dr. Darshane, an alumnus of the Institute of Science (RIS) in India, and The Goizueta Business School of Emory University in Atlanta, has a long and diverse career in science, technology, and product commercialization. Dr. Darshane's career began as an analytical chemist with a pharmaceutical company, and progressed through various positions at leading pharmaceutical companies. During this period, he was involved in quality assurance, product development, and start-up operations of an ultra-modern pharmaceutical manufacturing facility.

THE COCA-COLA COMPANY

The Coca-Cola Company is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Along with Coca-Cola, recognized as the world's most valuable brand, the Company's portfolio includes 12 other billion dollar brands, including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply and Georgia. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1.6 billion servings a day. Globally, the Company is the number one provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees.

The iconic Coca-Cola logo, featuring the brand name in its signature red, cursive script font.