

Cindy JIANG
Senior Director Worldwide Quality Systems, Food Safety, and Nutrition
MCDONALD'S CORPORATION, USA



Currently Cindy is Senior Director, Worldwide Quality Systems, Food Safety and Nutrition for McDonald's. Her responsibility includes developing supplier quality management systems, establishing food safety standards and policies, managing emerging issues, and leading collaboration on global implementation of the nutrition labelling. She has been the lead for the McDonald's Food Safety Advisory Council since 2002, this council has been a forum for sharing food safety knowledge and best practices among suppliers and external experts.

Cindy started her career with McDonald's Corporation after receiving a Master Degree in Food Science and Nutrition from University of Wisconsin-Stout in May, 1990. She has held various positions at McDonald's Corporation, from a Chemist to a Quality Assurance consultant, a Quality Assurance Manager, a senior Quality Assurance Manager, and a Director of Food Safety. Cindy received her B.S. degree in China in 1984 and was a lecturer for three years at Zhejiang School of Supply Chain Management.

Cindy has been actively engaged in leading the effort on harmonization of food safety standards by working with the food suppliers and food service industry since early 2007.

Cindy is a senior member of the American Society for Quality. Cindy has been a member of Institute of Food Technologist since 1989. She is also a current member of International Association of Food Protection.

MCDONALD'S CORPORATION

McDonald's Corporation (McDonald's) is the world's largest foodservice retailing chain. The company is known for its burgers and fries which it sells through over 31,370 fast-food restaurants in over 118 countries. A majority of McDonald's restaurants are operated by its franchisees. The company's business is divided into four geographic segments: Europe, the US, APMEA (Asia, Pacific, Middle East and Africa), and other countries and corporate. Other countries and corporate includes Canada and Latin America. It is headquartered in Oak Brook, Illinois and employed 390,000 people as on 31st December 2007 (FY2007).

