

## GFSI Global Markets Programme

Roadmap to safer food and market access



### WHAT IS IT?

The GFSI Global Markets Programme was launched in 2008 by the Global Food Safety Initiative (GFSI) to help small or less developed companies achieve **certification to GFSI recognised food safety schemes** and market access.

It also helps to **build food safety capacity** through a structured, step-by-step approach.

#### AIM:

Develop effective food safety management systems through a systematic continuous improvement process.

#### OBJECTIVES:

- Provide a route for small and less developed businesses to achieve accredited certification
- Support capacity building efforts and improve market access opportunities.



### THE SCOPE

The Programme has so far been developed to cover the scopes of manufacturing and primary production as follows:



#### Manufacturing:

**Current scope:** Manufacturing of processed foods  
**Planned scope:** Preparation of primary products



#### Primary Production:

**Current scope:** Farming of Plants  
**Planned scope:** Farming of grains, animals, fish and production of feed



### WHO BENEFITS?



#### Suppliers

- Pathway towards certification
- Framework for a legal defence
- Enable local, regional and international trade



#### Retailers, Brand Manufacturers, Food Service

- Effective shared risk management tools
- Convergence which saves money, improves market linkages and enables simpler buying



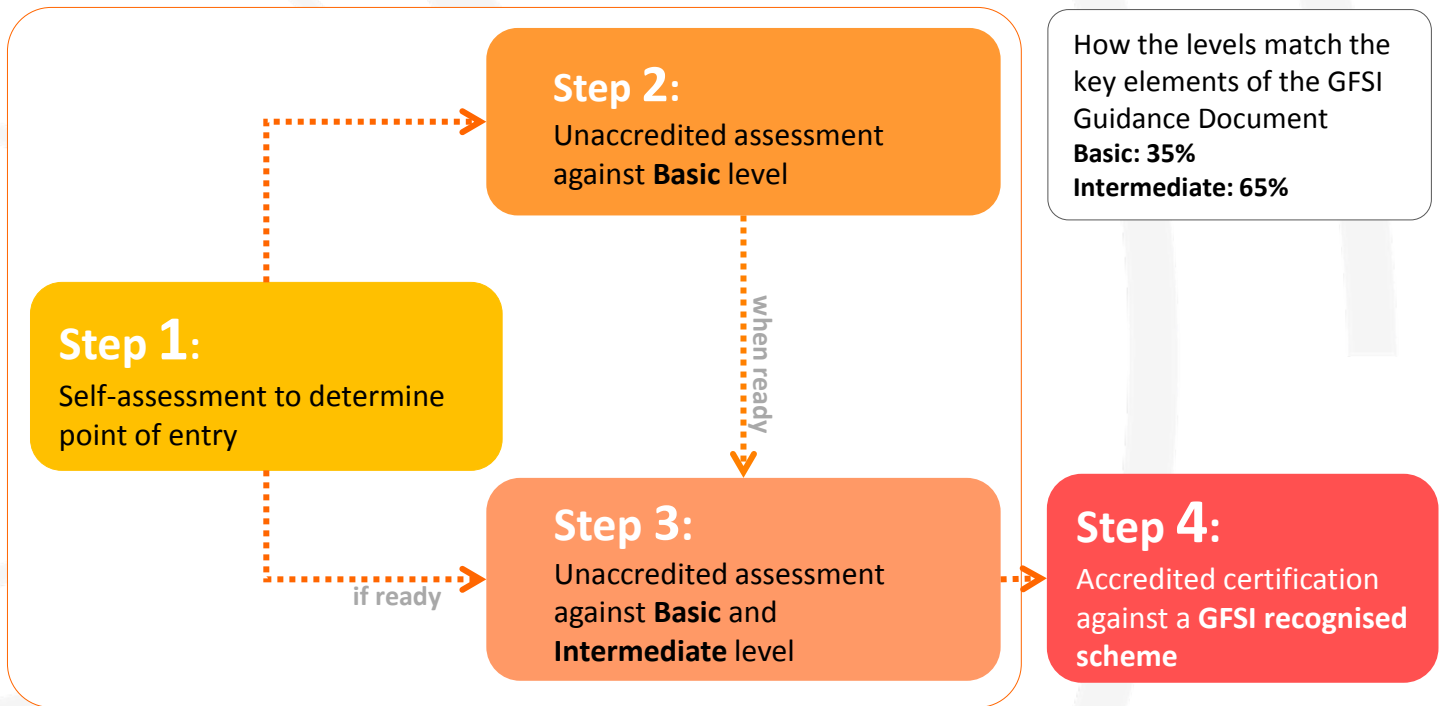
#### Governments and Regulators

- Compliance with their legislation
- Regulatory efficiencies
- Opportunity to align both public and private approaches
- Total supply chain food safety management system



## PHASES AND TOOLS

The Global Markets Programme follows the following steps:



### The Global Markets Programme tools

- A protocol applicable for both primary production and manufacturing
- A training and competency framework
- A complete checklist for basic and intermediate levels for manufacturing
- A complete checklist for basic and intermediate levels for primary production



## A PROGRAMME FROM GFSI

Founded in 2001, the Global Food Safety Initiative (GFSI) is **one of the four strategic pillars** of the Consumer Goods Forum.

### The CONSUMER GOODS FORUM

**#1** global network of the consumer goods industry

**400** retailers, manufactureres & service providers, members worldwide

**€2,5 trillion** members combined sales

#### 4 strategic pillars:

**Product safety (GFSI)**, Sustainability, Heath & Wellness and End-to-End Value Chain & Standards

[www.theconsumergoodsforum.com](http://www.theconsumergoodsforum.com)

### GFSI key figures

**77,000 factories** and more than **150,000 farms** certified to recognised schemes

**10** recognised **food safety management schemes**

**5 Local Groups** Europe, Asia, and the Americas implement GFSI's global network regionally

**Over 100 companies**, consultancies and organisations have collaborated in GFSI's technical working groups

**Over 15,000 stakeholders** follow GFSI around the world



[www.mygfsi.com](http://www.mygfsi.com)



GFSI Newsletter  
on [www.mygfsi.com](http://www.mygfsi.com)



@mygfsi



Global Food  
Safety Initiative